

# MASONRY PROTECTION CREAM

Penetrating brick waterproofer - Proven 25 year protection against penetrating damp



**Climashield® Masonry Protection Cream is an effective brick waterproofer, providing lasting protection against water ingress and penetrating damp. Only one coat is necessary to provide protection on masonry and brickwork from weathering and erosion for up to 25 years.**

**It is quick and easy to apply and prevents water penetrating into the microscopic pores on brickwork and masonry. Once dry the cream has a clear invisible finish and will not alter the aesthetic appearance of a building.**



**ClimaShield®**  
Masonry Protection Cream

## LASTING PROTECTION FROM PENETRATING DAMP TO MASONRY AND BRICKWORK

Buildings are constantly exposed to the elements which, over time, can result in general surface erosion and deterioration. Most types of brickwork will also lack resistance to water ingress and retain high levels of moisture, often resulting in lower temperatures within a building. Climashield® Masonry Cream will protect a home or building from penetrating damp as well as helping to save energy and money by improving the thermal efficiency of the external walls. It can provide long lasting protection for up to 25 years.

### Benefits of Climashield® Masonry Cream:

#### PROTECTED

- ✓ Energy saving
- ✓ 'Self-cleaning' effect
- ✓ Reduced maintenance costs
- ✓ Prevents damp penetration
- ✓ Inhibits mould & algae growth
- ✓ Walls repel water
- ✓ UV Resistant

#### UNPROTECTED

- Damp walls from water ingress
- Higher energy bills from poor thermal efficiency
- Mould and algae growth
- Damage from freeze - thaw cycle

*Unprotected Brickwork or Masonry, will easily absorb and trap moisture, which can be retained for a long time before it completely dries out. When freeze/thaw conditions exist, this trapped water can expand, causing cracking and spalling of the brickwork, which can result in lasting damage to the substrate.*

**'Energy saved can return any investment within 5-7 years'**

